**COM101 Academic Argument Assignment (15%)**

**Due Date: Sunday, October 17th @11:59pm**

**Step 1: Choose ONE of the following essay prompts.**

**Prompt 1:**

The magazine that you are working for specializes in articles on trends and reforms in the educational system. Your boss is considering two articles, “The Temin Effect” by David Epstein and Malcolm Gladwell and “The Case against Grades” by Michael Thomsen, to put in this month’s issue of the magazine. Unfortunately, your boss does not have the time to read the articles in detail and evaluate the form and the content in each.

**Your boss has asked you to write a formal comparison of the two articles (compare-contrast essay), evaluating their content and form. You will also need to make a recommendation for one of the articles as part of your conclusion.**

**Prompt 2:**

You are a member of the panel that selects guest speakers to present at Seneca. Your panel is considering Amy Cuddy with her TED talk “Your Body Language May Shape Who You Are” and Susan Cain with her TED talk “The Power of Introverts” for a virtual live presentation for all Seneca students.

**The panel has asked you to prepare a formal comparison of the two TED talks (compare-contrast essay), evaluating the content and form. You will also need to make a recommendation for one of the TED talks in your conclusion.**

**Step 2: Write an essay outline for a compare-contrast essay to organize your response.**

**Step 3: Write a compare-contrast essay (500 words) on the chosen prompt. Be sure to refer to both articles/TED talks in your response.**

**Step 4: Prepare a title page and a References Page (APA Style)**

**Step 5: Submit all the steps in one document (Word or pdf) by uploading it to the Assignments folder under Academic Argument Assignment.**

Rubric

Thesis /3

Content/Organization /10

Vocabulary/Style /3

Grammar/Punctuation /5

APA Citation (in-text, references) /4

Total /25